



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Fringe and Beyond blasts off!

WINNIPEG, JULY 13, 2010 – Winnipeg has become the Fringing hot spot! Performers from all over the world have landed in the city to entertain theatre lovers. The venues are ready, and the Exchange District is bustling with Fringe activity. The Fringe Festival blasts off on a 12-day journey of out-of-this-world theatre on **Wednesday, July 14 at noon**, so make sure you come down to the Mother Ship (a.k.a. Old Market Square) and get on board for what promises to be an exciting adventure!

Opening Day

Fringe and Beyond blasts off at noon!

Wednesday, July 14

Old Market Square | Arthur and Albert streets

Noon – 6:00 pm Kids Fringe programming

6:00 – 11:30 pm Outdoor Stage lineup (bands and buskers)

Advance tickets for all indoor Fringe shows, **Frequent Fringers** (10 plays for only \$69) and **Buddy Passes** (14 shows for \$95) are available by calling the MTC Box Office at 942-6537, in person at 174 Market Avenue or online at www.winnipegfringe.com. Fringe programs are available for \$5 at Liquor Marts, Safeway stores and McNally Robinson, and will go on sale (as of July 14) at Fringe Central, the Info Tent and at regular venues.

For more details on the 2010 Winnipeg Fringe Theatre Festival, please call **9-4-FRINGE** (943-7464) or visit www.winnipegfringe.com.

PLEASE NOTE: There have been changes/cancellations to the program schedule. For up-to-the-minute schedule updates, please go to www.winnipegfringe.com.

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