



NEWS RELEASE

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GET READY FOR AN OUT-OF-THIS WORLD ADVENTURE!

GOING WHERE NO FRINGE HAS GONE BEFORE...

FRINGE!
AND BEYOND!

July 14-25, 2010

WINNIPEG, JUNE 16, 2010 – At a debriefing this morning, Flight Director and Festival Captain Chuck McEwen prepared for the blast-off of the 23rd annual Winnipeg Fringe Theatre Festival, **FRINGE AND BEYOND: GOING WHERE NO FRINGE HAS GONE BEFORE**. Helping Chuck get ready for the trip into the Fringe dimension was the gifted coordinator Deborah Axelrod, the highly adept in-flight training crew of Ken Rudderham and Tim Cranwill, sci-fi lover Tobias Hughes and a full squadron of Fringe staff, volunteers and performers.

FRINGE AND BEYOND promises to take theatre lovers to another world. The 2010 festival includes 155 companies from all over the universe, performing in 25 venues. The MTS Outdoor Stage provides fantastic entertainment both during daylight hours and under the stars.

This year, the Winnipeg Fringe Festival is going forth and expanding. Despite construction all around the Mother Ship (a.k.a. Old Market Square), the Fringe has found a way to not only coexist with drop shafts and pilings, but promises to flourish. Both Albert and Arthur streets between Bannatyne and McDermot will be closed to traffic during the festival, adding a street festival feel to the Fringe.

"The Winnipeg Fringe Theatre Festival has been the launching pad for thousands of artists, and our audiences have shown tremendous support for the festival over the years," said McEwen. "We look forward to Old Market Square and the indoor venues teeming with people looking for a galaxy-sized adventure from July 14 to 25!"

Tickets to enter the matrix of Fringe and Beyond are available in advance or at the door. Advance tickets go on sale June 21 at www.winnipegfringe.com and the MTC Box Office (942-6537). Fringe programs are available as of today at the MTC Box Office (174 Market Avenue) and will go on sale at Liquor Marts and Safeway stores on June 18.

For more information on the 2010 Winnipeg Fringe Theatre Festival, please call the Fringe info line at 9-4-FRINGE (943-7464) or visit us in cyberspace at www.winnipegfringe.com.

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