

Shakespeare: Say It! – Romeo and Juliet, Part 1 Press Release

June 2025

Shakespeare: Say It! brings Shakespeare's epic love story to life. In this immersive show, audiences not only witness the story, but become part of it by delivering some of its iconic lines. Working with a projector and her made-to-measure version of the classic text, creator Dana Schindel (Day-na Shin-del) guides the audience through a collective telling of Romeo and Juliet, Part 1 (all the way up to that balcony scene!), and she's saved the juiciest lines just for you.

No preparation is necessary, nor is any prior study of Shakespeare, though Shakespeare enthusiasts will get a thrill out of experiencing the story in this new format.

"I wanted audiences to get to speak with me," Schindel says, "to create an experience we could all have together. Romeo and Juliet is so full of emotion and delicious language – it's an excellent place to play."

Patrons with a fear of participation need not worry – the text has been combed for clarity, soloists are largely pre-arranged, and the audience often speaks as a collective, either with Schindel or responding (from the safety of your seats!) to her.

"I'm excited for people to engage with the show," Schindel says. "That's the powerful thing about the Fringe: You can try new things and create these new experiences. I am so grateful to everyone making Fringe happen – from the staff to the volunteers to the sponsors and audiences and artists. **New, novel, and fun experiences can be hard to come by, but not when you're at a Fringe Festival. Shakespeare: Say It! is designed to be one of those new experiences for people.**"

Schindel credits her training at Canada's National Voice Intensive, seeing Eddie Izzard's solo performance of Hamlet, and her own love of language and storytelling as inspirations in her creation of the show. Described as "A troubadour you need to know about" (FVMusic Blog) for her original songwriting, Schindel's way with words is on full display in Shakespeare: Say It! and she's sharing the love.

Shakespeare: Say It! will debut at the Winnipeg Fringe Festival from July 16-27. It then runs at the Kingston Fringe Festival from August 7-17. A Vancouver local, the show also marks Schindel's own debut at both festivals.

"We're going to have fun," Schindel says, "We're going to flirt and fight and fall in love."

Get your tickets – go fall in love.

Shakespeare: Say It! plays at the Rachel Browne Theatre at Winnipeg's Cotemporary Dancers (Fringe Venue #8: 211 Bannatyne Avenue) on July 17, 19, 21, 22, 23, 25, 26. – Winnipeg Fringe Festival

Shakespeare: Say It! plays at Davie's Lounge at the Kingston Grand Theatre (Fringe Venue #3: 218 Princess Street) on August 8, 9, 10, 11, 13, 16, 17. – Kingston Fringe Festival

Get Tickets, Winnipeg: <https://www.winnipegfringe.com>

Get Tickets, Kingston: <https://www.kingstongrand.ca>

Dana Schindel Website: <https://danaschindel.com>

Dana Schindel Instagram: <https://www.instagram.com/dana.schindel>

Dana Schindel Facebook: <https://www.facebook.com/danaschindel>

Dana Schindel Youtube: <https://www.youtube.com/danaschindel>

Dana Schindel TikTok: <https://www.tiktok.com/@danaschindel>

Dana Schindel

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Biography:

A Vancouver-based actor, writer, and songwriter, Dana Schindel will make her Fringe Festival debut with 'Shakespeare: Say It! – Romeo and Juliet, Part 1' at her first-ever summer on the fringe circuit! Dana is a graduate of Canada's National Voice Intensive and studies with Diane Speirs and Linda Darlow. Favourite roles include: Polly Garter (Under Milkwood), Countess of Kent (Emilia), Mina (Dracula), Catherine (Waiting for the Parade), and Titania (A Midsummer Night's Dream). Visit: danaschindel.com