

NOEMI ZEIGLER is SOLO & UNHINGED

YOU'VE BEEN SERVED

M E D I A K I T

“In the tradition of the
great red-head
comediennes like Lucille
Ball and Carol Burnett.”
—David Ford

WHEN LIFE HANDS YOU DIVORCE PAPERS,
STAGE YOUR COMEBACK

July 18th-26th

VENUE 9
PLANETARIUM
AUDITORIUM

WINNIPEG
FRINGE
THEATRE
FESTIVAL



FOR IMMEDIATE RELEASE

You've Been Served: A One-Woman Show About Divorce, Cults, and Coming of Age at Midlife

Noemi Zeigler's Bold Comedy Hits Winnipeg Fringe | July 18–26

WINNIPEG, MB — You are hereby summoned... to laugh, cry, and maybe belt out a Streisand number in solidarity.

You've Been Served, a raw and riotous solo comedy by writer-performer Noemi Zeigler, runs July 18–26 at the **Planetarium Auditorium** as part of the **Winnipeg Fringe Theatre Festival**.

It all begins when Noemi is served divorce papers on top of a garbage bin lid while taking out the trash—an undignified start to a full-blown midlife unraveling. At 50, still clinging to her dream of becoming a singer, she falls under the spell of a music producer slash self-help guru, joins a spiritual cult, and, instead of landing a record deal, she lands in jail.

Behind bars, with help from her long-buried inner child, she begins to reclaim her voice and her power. Turns out, dreams really do come true—just not the way she expected.

“Noemi is in the tradition of the great redhead comediennes like Lucille Ball and Carol Burnett.”

— *David Ford, Dramaturg*

The show features vividly drawn characters—including a manipulative cult leader, a toxic ex-husband, and a jail guard named Roach who shares Noemi's obsession with the fashion of *Charlie's Angels* (the '70s TV version, of course.)

With salsa dancing, twerking, and a belting rendition of *Don't Rain on My Parade*, Zeigler dives into abandonment, reinvention, and self-rescue. As she confronts perimenopause, she discovers it's not the end—it's the new puberty. The show touches on grief, sexuality, and spiritual confusion, but Noemi's childlike optimism asks: *what if your breakdown is actually your breakthrough?*

“In wild swings between outrage and vulnerability, our heroine gets screwed over really badly, but never so badly that she can't throw herself into a wild dance or belt out a Streisand number. It's moments of hope and pure joy.”

— *Tim Mooney, award-winning author, playwright & performer*

“Noemi shows off a terrific sense of timing.”

— *Dan Strachota, SF Weekly*

Don't miss this outrageous, heart-cracking solo show that has audiences laughing, cringing, and cheering. Get your tickets and join the ride.

[noemizeigler](#)

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SHOW DETAILS

Venue:

Planetarium Auditorium.
190 Rupert Avenue
Winnipeg, MB, Canada R3B 0N2

Showtimes:

- Friday, July 18 – 2:45 PM
- Saturday, July 19 – 6:30 PM
- Monday, July 21 – 4:15 PM
- Tuesday, July 22 – 9:45 PM
- Wednesday, July 23 – 2:45 PM
- Thursday, July 24 – 7:45 PM
- Saturday, July 26 – 11:00 AM

Tickets:

<https://www.winnipegfringe.com/performer-detail.aspx?kw=Pushy+Productions>

\$14 General Admission

\$10 for Seniors, Students and Matinees
(Available at the venue)

Rating: PG-13

Running Time: 60 minutes



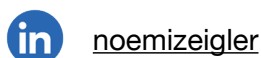
ABOUT THE ARTIST.

Photo Credit: Lisa Keating

Noemi Zeigler is a writer, filmmaker, and solo performer whose one-woman show *You've Been Served* debuted at the Rogue Festival and is currently touring the Winnipeg and Edmonton Fringe Festivals before opening at The Marsh Theater in San Francisco. The show, a sharp, funny dive into betrayal and self-reinvention, is now being adapted into a feature film.

Noemi has performed original solo work at The Marsh, New Langton Arts, The Pack Theater (LA), Media Archeology: Software Cinema Festival (Houston), and the Installation, Performance and Interactivity Festival (Santa Fe). She holds an MFA in Film Directing from the American Film Institute and teaches film and media at UCLA Extension and Cal State East Bay.

Her films and music videos have screened at SXSW, Ann Arbor, and SF Doc Fest, and internationally at festivals in Berlin, Bilbao, and across Eastern Europe. Her screenplays have won Best Screenplay awards at the Broad Humor and Female Eye Film Festivals and have been finalists for the Sundance Screenwriters Lab, Austin Film Festival, and Cinestory TV Fellowship.



MEDIA CONTACT

Noemi Zeigler

(U.S.) 415-756-5181

NoemiZeigler@gmail.com



Photo Credit: Liz Payne

HIGH RES PHOTOS & VIDEO

https://drive.google.com/drive/folders/1uX18gDVDSfOfYy0o6n7nUqBoUQ698dNV?usp=drive_link

WEBSITE

<https://madelineminx.com>

SOCIAL MEDIA

Website: <https://madelineminx.com>

Youtube: <https://www.youtube.com/@MadelineMinx>

Instagram: <https://www.instagram.com/MadelineMinx/>



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