

CHOOSE YOUR OWN **Fringe Adventure**

MEDIA ADVISORY

Winnipeg Fringe Theatre Festival Opening July 16, 2025

Video, Photography and Interview Opportunities
Winnipeg Fringe Theatre Festival Kick-Off

Date: Wednesday, July 16, 2025

Arrive: 5:45 PM

Time: 6:00 PM

Location: Old Market Square, Winnipeg

Media are invited to attend the opening remarks for the Winnipeg Fringe Theatre Festival to capture crowd and performance footage, interview members of the Fringe team and enjoy opening festivities.

Opening Day Events

- Opening remarks from Executive Producer, Chuck McEwan.
- Live music from local bands like Vox Populi (6:00 PM), Jovelle Balani (8:00 PM) and Doctor Rocktopus (10:00 PM). The full list of featured bands at this year's Fringe can be found on our website [here](#).
- Skilled outdoor performances including fire breathing, dance and aerial gymnastics from circus group, The Star Blazers (9:00 PM). The full outdoor stage schedule can be found on our website [here](#).
- On-site food vendors will be offering a variety of food and drink options to satisfy your cravings.
- The Winnipeg Fringe Vendor Market will open with a variety of talented artisans to choose from.

The first performing companies hit the stage at 5:15 PM. Tickets are \$10-\$14 and \$6 in advance for children (12 and under) at Kids Venue. All tickets are available in advance at 174 Market Ave. and at winnipegfringe.com. The Winnipeg Fringe Festival offers many discount opportunities in order to keep ticket prices as accessible as possible. Reminder: 100% of ticket proceeds go directly to the artists.

Winnipeg, June 24, 2025 - The Winnipeg Fringe Theatre Festival invites you to choose your own Fringe adventure this summer! From July 16 to 27, 148 performing companies from across Canada and around the globe will take the stage at 26 venues. Every year, the festival sells upwards of 80,000 tickets, returning 100% of the ticket price to the participating companies. [See an extended press release with more details about the Winnipeg Fringe Theatre Festival](#)

The Winnipeg Fringe Theatre Festival is presented by the Royal Manitoba Theatre Centre and proudly supported by Manitoba Liquor Marts. The festival is generously supported by the Government of Canada, Prairie Economic Development Canada, Manitoba Arts Council and the Winnipeg Arts Council.

ABOUT THE WINNIPEG FRINGE THEATRE FESTIVAL

The Winnipeg Fringe Theatre Festival has enjoyed tremendous growth since it was founded as part of the Royal Manitoba Theatre Centre in 1988 and currently ranks as the second-largest event of its kind in North America. Every year, the Winnipeg Fringe Festival welcomes companies from all over the world to present exciting independent theatre to appreciative audiences.

FESTIVAL PHOTOS: For general festival shots and performer production photos, visit the MEDIA section at WinnipegFringe.com.

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As a member of the media, you are invited to attend performances for review and reporting purposes.

If you are interested, you must receive accreditation in advance by contacting rblatta@royalmtc.ca.

For more information, please contact:

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