



## ANYTHING CAN HAPPEN!

**30<sup>th</sup> annual Winnipeg Fringe Theatre Festival starts today!**

**WINNIPEG, July 19, 2017** – Join thousands of theatre lovers as the **WINNIPEG FRINGE THEATRE FESTIVAL** celebrates its 30<sup>th</sup> anniversary. From **July 19-30**, the Exchange District will be teeming with incredible entertainment.

### OPENING DAY EVENTS

**OLD MARKET SQUARE:** The festival launches at noon with music by Sebastian Owl on the Outdoor Stage and continues all day with entertainment by Big Wheel Show and Circus Firemen among others, before Apollo Suns rock out at 10pm.

**REFUEL & RECHARGE:** Our onsite food and merchant vendors open at noon daily until midnight. Chose from a variety of local offerings such as *Better Than Baba's*, *KYU Grill*, *Nucci's Gelati* and more!

**INDOOR SHOWS:** The first performing companies hit the stage starting at 5pm. Grab a ticket for only \$10, or purchase a Frequent Fringer Pass to see 14 shows for only \$123. Get your tickets in advance at 174 Market Ave. and online at [www.winnipegfringe.com](http://www.winnipegfringe.com). Fringing on a budget? Keep an eye out for special company discounts and half-price performances.

Full details on show schedules, ticketing information and activities are available online and in our official Fringe program. Programs are now available for only \$5 at Manitoba Liquor Marts, the Royal Manitoba Theatre Centre and select locations around Winnipeg (for a full list of locations visit [www.winnipegfringe.com](http://www.winnipegfringe.com)).

**SHOOTING IN THE SQUARE:** Please let the Fringe publicist know in advance if you're planning on shooting Fringe footage or broadcasting from your live truck.

**HIGH-RESOLUTION PHOTOS:** For general festival shots and performer production photos visit the MEDIA section at [www.winnipegfringe.com](http://www.winnipegfringe.com).

### MEDIA CALL

**WEDNESDAY, JULY 19 at 12 pm**

Old Market Square, Exchange District

Introductions to the festival launch will take place on the outdoor stage. Interviews with performers, Fringe Festival Executive Producer/staff will take place immediately after.

### **FOR MORE INFO, CONTACT:**

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