



Roam, Wander, Get Fringin'
Winnipeg Fringe Theatre Festival starts on July 17

WINNIPEG, July 12, 2024 – Get excited for another year of the Fringe in the Exchange District! From July 17-28, Old Market Square will transform into a vibrant hub of free entertainment sure to delight audiences of all ages. In addition, venues across the city will be hosting shows of every genre, ensuring there's something for everyone. And don't forget about Kids Fringe, where the littlest Fringers can enjoy free family-friendly performers and activities.

FRINGE LAUNCH: Wednesday, July 17 at 12pm at Old Market Square, King St. & Bannatyne Ave.

OPENING DAY EVENTS

- THE SOUNDS: Fringe festivities kick off at noon with live music by *Mitchell Makoons* on the Bell MTS Outdoor Stage. The stage will stay lively with performances from *Annaxis* (6pm), *Luth* (7pm) and *Doctor Rocktopus* (10pm).
- THE SIGHTS: In classic Fringe fashion, buskers will take the stage to awe and delight with daring feats. See the talents of *Idris Stanton - Wham Glam Circus Man* (1pm and 8pm) and *Leapin' Louie* (9pm).
- SNACK, SIP & SHOP: Our onsite food and merchant vendors open at noon daily until midnight. Choose from a variety of local offerings such as *Cochrane Creek Farm*, *KYU Grill*, *India Palace*, *Nucci's Gelati* and many more. Vendors, including *Waves and WhatKnot*, *Dany Metal Art* and *Worth a Wink*, will showcase local artisanal wares.
- INDOOR SHOWS: The first performing companies hit the stage at 5:30pm. Buy a ticket starting at \$10 or purchase a Frequent Fringer Pass to get the most out of the fest for less! All tickets are available in advance at 174 Market Ave. and at winnipegfringe.com. Keep an eye out for special company discounts and half-price performances for budget-friendly Fringing!

For the most up-to-date show listings and outdoor schedules, visit winnipegfringe.com.

Interviews with Executive Producer Chuck McEwen will take place immediately after introductions at noon. Please RSVP to media@winnipegfringe.com by Tue, July 16 at 3pm.

FILMING IN THE SQUARE: Please let Jalene Moman, Communications Associate know in advance if you're planning on shooting Fringe footage or broadcasting from your truck.

HIGH-RESOLUTION PHOTOS: For general festival shots and performer production photos visit the MEDIA section at winnipegfringe.com

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For more information, please contact:
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