

FESTIVAL BREAKS BOX OFFICE REVENUE RECORD IN 31ST YEAR

WINNIPEG, July 30, 2018 – Theatre fans from near and far celebrated the Winnipeg Fringe Theatre Festival with excitement and enthusiasm.

“With perfect Fringing weather for most of the festival, we were extremely pleased to see so many Fringers out enjoying the incredibly entertaining shows indoors and in Old Market Square again this summer. Thanks to the incredible support of our Fringe fans, we are pleased to return a record total of box office revenue to the talented and hard-working artists. The festival goes by so quickly and we can’t wait to do it all again next,” said Festival Producer Chuck McEwen.

Indoor ticketed attendance for the 2018 festival totaled **\$103,251** with **245** sold-out performances and **\$890,624** in box office revenue that was returned to the performing companies. The total revenue represents a **1.75 %** increase over last year. The festival featured **178** indoor companies with **1,516** total indoor performances. Outdoor attendance totaled **75,000**.

The Manitoba Association of Playwrights (MAP) presented the 17th annual Harry S. Rintoul Memorial Award for best new Manitoban play to **Duncan Cox, Tanner Manson, and Ben Townsley** for their work on *The Ballad of Johnny Boy*. Congratulations to the winners and the other nominees: **Dale Lakevold** (*Bill Pritchard’s Address to the Jury*), **Joseph Aragon** and **Heather Madill** (*Journey To Kalcedon Island*) and **Ken Gordon** (*True Blue*).

The 2019 Winnipeg Fringe Theatre Festival will run from July 17 to 28. For more details, please visit winnipegfringe.com.

HIGH-RESOLUTION PHOTOS: For festival shots visit the MEDIA section at www.winnipegfringe.com.

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